

Open Position: Community Manager with UX skills at EIPCM

The European Institute for Participatory Media in Berlin is a network institute for research and development of novel kinds of participatory systems and applications for business and society. We develop innovative applications of digital technologies to solving societal challenges (e.g. sustainability, environment, social innovation) in research projects with real-world impact.

We have been recognized as Key Innovator by the European Commission Innovation Radar (appearing April 10, 2018).

We work together with partners from universities and research institutes, companies and public institutions from different European countries (see <http://eipcm.org/network>). Some of our projects include:

- smart energy tools using visualization, gamification and recommender systems for SmartCities (enCOMPASS).
- visualisation, gamified portals and mobile apps for behavioural change for water saving (SmarrH2O),
- collective awareness platforms for water-related issues and challenges in local communities (POWER),
- interactive tools and visualizations for multi-stakeholder cooperation for sustainable water management (DAFNE),

We also enable the development of Digital Social Innovations through competitions, crowdfunding and design thinking on behalf of the European Commission (CHEST). For an overview see: <http://eipcm.org/projects>

You are creative, goal-driven and technically competent with strong content creation skills for user engagement? You have a keen interest in novel applications of digital technologies to societal challenges?

Then you should apply to join our team in Berlin as a

Community Manager with UX skills (60%-80%)

Your work will include:

- content strategy and content creation in the development and implementation of online community platforms,
- community management and moderation on online community platforms and social media,
- development and implementation of user acquisition and engagement strategies (online/offline),
- social media communications for user acquisition and engagement,
- contribution to user experience concept development for online platforms and mobile apps,
- participation in user requirements elicitation and analysis (e.g. user workshops, interviews),
- participation in performing user tests and evaluations,
- analysing evaluation results, identifying and performing content optimization.

You bring:

- completed Bachelor/Master studies in areas related to the above topics (e.g. UX, HCI, UCD, social media...),
- excellent skills in content creation for user acquisition and engagement,
- practical experience with community management,
- practical experience in working with web-based content management systems and related tools,
- knowledge of HTML/CSS and related technologies,
- some experience with user-centered design techniques, qualitative and quantitative evaluation,
- conceptual, analytical and creative problem solving skills,
- interest in new technologies, environmental topics and sustainability.

You are:

- self-motivated and self-organized, curious to learn and try new things,
- used to goal-driven, hands-on work with clear deadlines,
- capable of effectively presenting and communicating engaging content, results and solution concepts,
- flexible thinking and pragmatic working style in finding creative solutions to practicalities of real-world projects,
- team player with high degree of self-initiative,
- excellent in communicating in English (speaking & writing); knowledge of German is an asset.

We offer a competitive salary (based on TVÖD E13) and a dynamic, interdisciplinary and international working environment in a small team in Berlin, with a large network of partners across Europe. Our projects include travel to partners in different European countries. There is also a possibility to pursue a doctoral degree in cooperation with one of our university partners.

Please send your application as a single PDF file with a detailed CV (incl. skills and practical experience) and a letter of motivation to eipcm@eipcm.org. For more information about us see: <http://eipcm.org>

Please understand that we cannot respond to unsuccessful applicants and can't reimburse any costs for an application interview.