

# UX Design for Persuasive Digital Assistants

## Freelance collaborator

### Contact

European Institute for  
Participatory Media e.V.  
jobs@eipcm.org  
Pariser Platz 6  
10117 Berlin

[www.eipcm.org](http://www.eipcm.org)

### Our Profile

The European Institute for  
Participatory Media in Berlin

is a network institute for research and development of novel kinds of participatory systems and applications for business and society. An important stream of our work investigates innovative application of digital technologies to solving societal challenges (e.g. sustainability, environment, social innovation). This also includes experimental design, development and application of techniques from the fields of information and knowledge visualization and human-centered artificial intelligence into innovative prototypes evaluated in experimental and real-world settings.



### Your Profile

- Expertise in User Experience Design and Human-Computer-Interaction
- Strong interest in user-centered design and persuasive strategies for digital assistants as well as in applying scientific research in practice
- Self-motivation, conceptualization and creative problem solving skills
- Good language skills of both English and German

### Your task

As part of the European research project ACODA (AI-driven Consumer Analytics Insights and User Behavior Classifiers for Digital Assistants) in cooperation with Zoovu GmbH, we are looking for support in developing a user experience design model for sustainable energy utilities. The model should connect persuasive design with digital assistant technology in a way that is transparent and trustworthy for the users.

### Our offer

Collaboration should start as soon as possible with an estimated effort of about 20 work days distributed in several batches over the upcoming 3-4 months (initial design, pretests, improved design, final test, final design adaptation). The remuneration is competitive and negotiable depending on availability, skills and experience.

### Interested?

We are looking forward to your E-Mail with a short profile sent to: [jobs@eipcm.org](mailto:jobs@eipcm.org)