

# UX Design for Persuasive Digital Assistants

## Internship and/or Master Thesis

### Contact

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### Our Profile

The European Institute for  
Participatory Media in Berlin

is a network institute for research and development of novel kinds of participatory systems and applications for business and society. An important stream of our work investigates innovative application of digital technologies to solving societal challenges (e.g. sustainability, environment, social innovation). This also includes experimental design, development and application of techniques from the fields of information and knowledge visualization and human-centered artificial intelligence into innovative prototypes evaluated in experimental and real-world settings.



### Your Profile

- Student of User Experience Design (Master of Science)
- Strong interest in user-centered design and persuasive strategies for digital assistants as well as in applying scientific research in practice
- Self-motivation, conceptualization and creative problem solving skills
- Good language skills of both English and German

### Your task

As part of the European research project ACODA (AI-driven Consumer Analytics Insights and User Behavior Classifiers for Digital Assistants) in cooperation with Zoovu GmbH, we are looking for support in developing a user experience design model for sustainable energy utilities. The model should connect persuasive design with digital assistant technology in a way that is transparent and trustworthy for the users. In case of interest, the task could also form the base for your Master Thesis.

### Our offer

The position is designed for home office and is to be filled as soon as possible. The remuneration is between 12 and 14 € per hour, depending on availability, skills and experience. In exceptional cases, a freelance contract could be offered (e.g. outstanding previous professional experience). The scope of the regular weekly working hours and the exact duration of the work will be agreed upon. Should you decide to write your Master Thesis about the topic, we are happy to provide supervision.

### Interested?

We are looking forward to your E-Mail with a short profile/CV sent to: [jobs@eipcm.org](mailto:jobs@eipcm.org)